

## Health care case study: Providence Medical Center



Providence Medical Center in Wayne, NE was built in 1975 with the mission to provide quality healthcare in the Spirit of Christ. That mission has not changed today. The Center provides the regional community with access to the highest quality of healthcare delivered by the most competent staff using the best and most current technology. Their employees and medical providers understand that healthcare is more than making diagnoses and prescribing medications. Healthcare is considering a patients' physical and spiritual well-being and doing whatever it takes to ensure the patient feels safe and comfortable.

In order to remain competitive in today's healthcare environment and provide the high standard of quality medical care, Providence Medical Center determined that it was imperative to institute a plan for upgrading the infrastructure of their original facility.

The Providence Medical Center Foundation officially kicked off its Capital Campaign in February 2017; however there were months of pre-planning. "The steering committee for this campaign had worked hard for nearly a year. This was quite a process," said hospital CEO, Jim Frank. "Our first goal was to get the right people involved, and once we did that, those individuals dedicated themselves to the campaign. There was a lot of work on the part of a lot of people," said Campaign Chair, Galen Wiser.

The administration and the Board of Directors felt there were several pressing needs that were at the forefront of their discussion. The birthing area needed updating to meet the environmental expectation of prospective parents and the patient rooms were too small to accommodate current technology used in the hospital. It was clear that adding a new emergency room and remodeling other areas was absolutely necessary if Providence Medical Center was going to continue to be the provider of choice for quality healthcare.

Providence Medical Center turned to American National Bank as its financial partner to accomplish a project of this magnitude. "In the beginning, the main benefit of working with ANB was their ability to offer very competitive financing terms and low interest rates. They had the experience of working with tax exempt bonds and the processes involved. Another benefit to working with ANB is that they recognized the difficult position the hospital was in by securing funding from outside the local business area. They respected our wishes at all times and were very sensitive to the issue. They understood our situation and were happy to remain in the background and not draw attention to themselves. They also did what they could behind the scenes to support our facility's fundraising efforts during the construction project. I truly felt the support of our partnership and the staff at ANB. Everyone was very professional and happy to help me with reporting and balancing. I have felt that ANB takes excellent customer service very seriously," said Kim Hixson, Vice President of Finance/Chief Finance Officer.



### New Cassel

In 1873, the adventurous women of the School of Sisters of Saint Francis founded a religious order and sailed from Germany to America to spread the Good News through parochial education. In 1973, their mission in Omaha expanded to serve the elderly by establishing New Cassel Retirement Center. New Cassel Retirement Center is now home to 170 residents, including 25 of Nebraska's remaining World War II veterans. They offer

independent and assisted living apartments to accommodate the needs and lifestyles of residents.

New Cassel's leadership team and board of directors will embark on needed improvements in 2018 in order to stay current with technology advances. After seeking the input of many residents, families and stakeholders, the over-arching objective emerged to guide the vision: to provide the environments and services to allow residents to age in place, i.e. maintain a healthy quality of life for as long as possible in their home at New Cassel. Three projects will begin in 2018 to fulfill their strategic plan:

- **Fitness Center** – A 2,100 square-foot fitness center with a Physical Therapy Suite that will accommodate fitness and therapy needs of all residents and Day Center participants.
- **Memory Care Technology** – New Cassel will become one of the first residential care facilities in the nation to implement a real-time personal locating security system for residents with memory care needs.
- **Franciscan Adult Day Centre** – The renewed, open-concept space will improve service delivery and provide a more attractive look for current residents and potential participants.

In order to fulfill this strategic plan, American National Bank provided a tax-exempt bond through Douglas County to finance these projects. "Working with American National was great! Ed Finan and his team helped us navigate the very complicated process of a bond issue. He helped wrangle the attorneys and kept us working on a schedule, making a process that usually takes much longer get finished by a December 21 deadline. We had to rush due to the myriad questions surrounding the tax law that passed in late December federally—we weren't sure if we'd be able to access the

bond issue depending on how the law settled out” said Julie Sebastian, President & CEO.

These renovations provide the community with a stronger presence for Adult Day Services. Adult Day enables families to manage a loved one’s care at home providing up to 11 hours per weekday of service allowing caregivers to work, complete errands, or have some respite time. The new Fitness Center will be available to residents and staff with the potential of opening up the Center to the surrounding communities of older adults. New Cassel will also be partnering with a physical and occupational therapy company that will allow residents to come home sooner and the staff to stay healthy.

### How We Can Help You

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your needs and we strive to provide consultation and insight that will enhance your day to day operations.

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